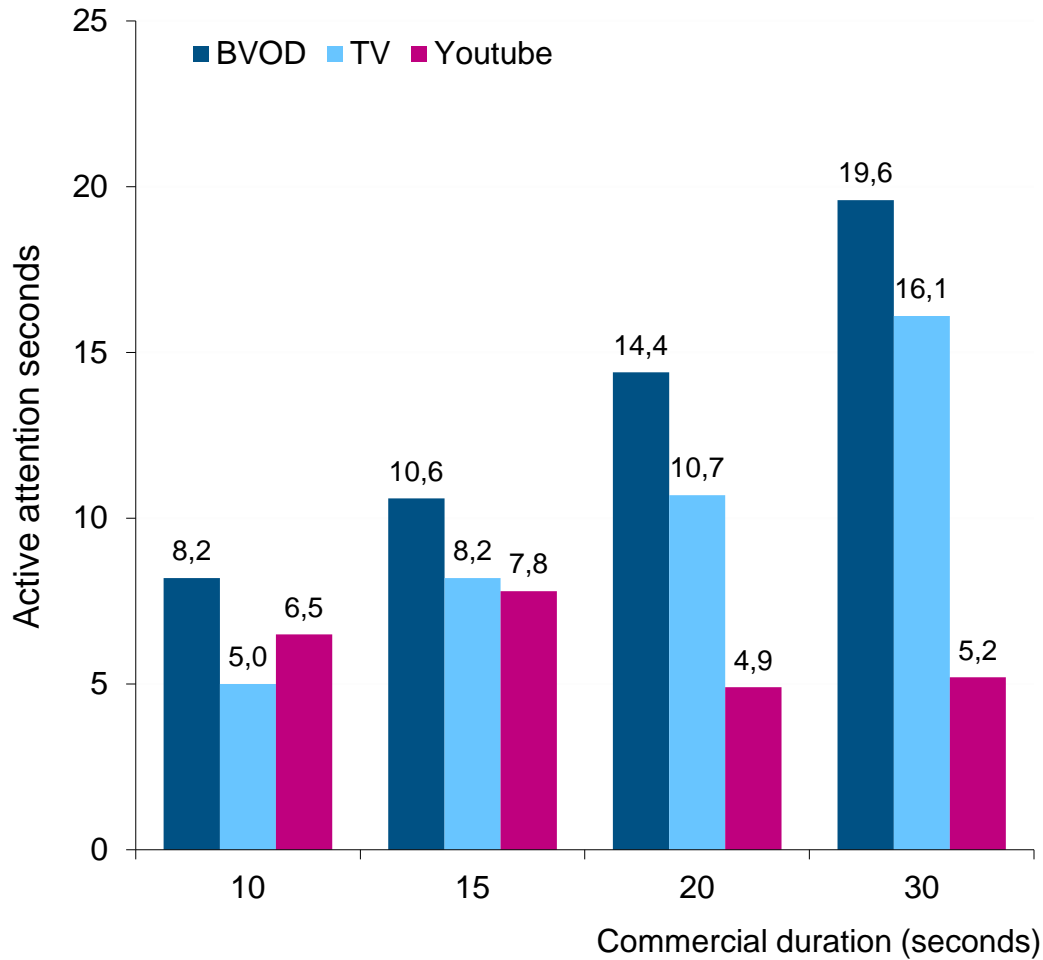
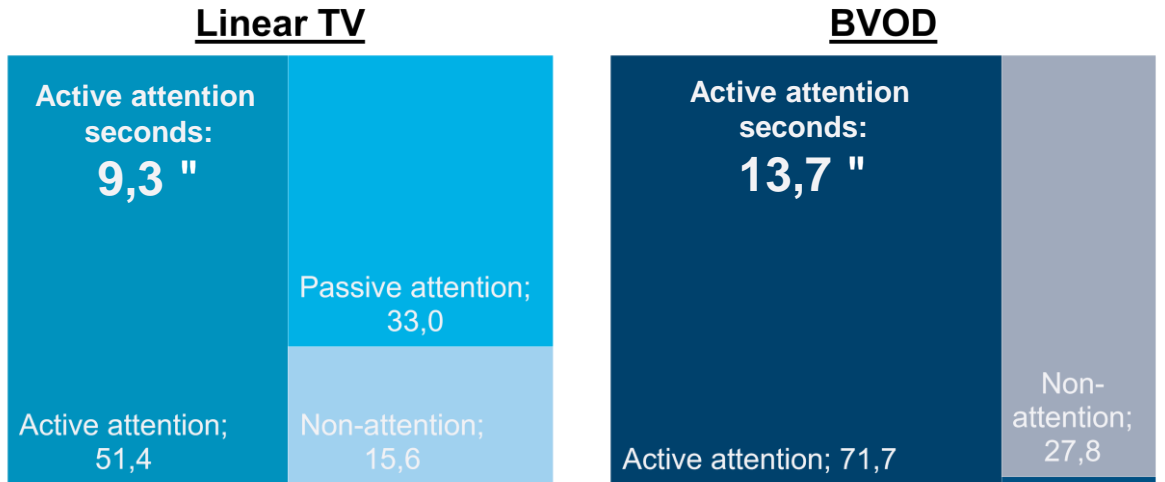


# Attention to video advertising in Belgium: platforms & ad lengths

Attention length by platform



Breakdown attention type in % (any duration)



YouTube

